THE UGLY JOURNEY OF OUR TRASH Marine debris is the rubbish of our everyday lives that makes its way into our ocean. Rubbish travels over land, down streams, rivers and storm drains to the ocean. Once in the ocean, it can drift thousands of miles from its origin to the most remote ocean places, leaving a wake of destruction in its path. Every year, debris kills thousands of marine animals and sea birds, chokes coral reefs and smothers critical environments. It also contaminates our beaches and favorite recreation sites. Better information about sources and impacts is extremely important to drive changes in infrastructure and waste management policies at all levels. Who is responsible? All of us. Together we can help prevent and clear up this mess for a clean, healthy ocean planet. Annual plastic production and use of plastics has risen from 1.5 million tons in 1950 to in 2009 of marine litter may be entering our ocean every year As much as **90 PERCENT** of floating marine debris may be plastic Research of the northern fulmar (a seabird) showed of dead, beached birds collected had plastic in their stomachs **Between** 50,000 AND 90,000 northern fur seals are estimated to be dying every year entangled in marine debris More than **260 SPECIES** are reported to have been entangled in, or to have ingested, marine debris of plankton-eating fish found during a study in the North Pacific Central **Gyre had ingested plastic** As much as of marine litter has been estimated to end up on the seabed Scuba divers are standing up to the onslaught of debris – fins on and off. We're removing debris underwater and logging the data to influence change at all levels. On land, we can work together to stop rubbish from entering the ocean. We can help inform community action and identify local solutions. Join the movement at www.projectaware.org www.creativecommons.org/licenses/by-nc-nd/3.0/